

PLANO EAST PANTHERS STUDENT TRIBUTE AD CONTRACT



Step One: Advertiser Information (PLEASE COMPLETE STEP ONE AND STEP FIVE ON EACH CONTRACT)

Student Name _____
 Booster Club _____
 Parent Name(s) _____
 Address _____
 City, State, Zip _____
 Work Phone _____ Home Phone _____
 Cell Phone _____ E-mail _____

Step Two: Ad Size (See diagram on back)

Student pricing for Tribute Ad within the Business ad pages

- Full Page Color\$475
- 1/2 Page Color\$325
- 1/4 Page Color\$200

**Student pricing for Tribute Ads (horizontal only).
No photos 1/8 page allowed.**

- 1/8 Page Tribute ads Black and Gold\$100

Student Tribute Ad design costs

- Full page & Half page\$25
- 1/4 page & Spirit ad\$10

Step Three: Total Amount Due

Space Cost \$ _____
 Design Cost \$ _____
Total Due \$ _____

Contract and payment due July 12, 2018

Ads will not appear in program if received after this date

Step Four: Ad Materials (Photo quality must be 300dpi)

PLEASE CHECK ALL THAT APPLY:

- I will furnish an electronic file **with proof** pdf jpeg tiff
- Source of photograph: _____
- Build new ad with supplied graphics/logo/photo/etc. (Add cost)
Tribute ad is one photo, horizontal only

Special instructions: _____

All ads are printed in final form. No changes will be made after first printing.

Step Five: Payment

MAKE CHECK PAYABLE TO: PLANO EAST PTSA

PLEASE CHECK ONE

- Check # _____
- Cash \$ _____

Authorized Signature _____

Date _____

Booster selling ad: _____

Name of person selling ad: _____

Contact email: _____

Phone number: _____

**PLEASE REMIT TO:
 PROGRAM COORDINATOR
 Panthers Inc. PTSA
 P.O. Box 941251
 Plano, TX 75094
 peshcoordinator@gmail.com**

Thank you for your continuing support!

Full Page

7 1/2 wide x 10 tall image area

Eighth Page

3 3/4 wide x 2 1/2 tall image area

Half Page

7 1/2 wide x 5 tall image area

Quarter Page

3 3/4 wide x 5 tall image area