



PLANO EAST PANTHERS BUSINESS AD CONTRACT



Step One: Advertiser Information

Booster _____

Business Name _____

Business Address _____

City, State, Zip _____

Work Phone _____ Home Phone _____

Fax _____ Mobile _____

Email _____ Web address _____

Step Two: Ad Size (See diagram on page 2)

	<u>Color</u>	<u>Art Fee if not print ready</u>
<input type="checkbox"/> Full Page	\$550	+\$50
<input type="checkbox"/> 1/2 Page	\$400	+\$50
<input type="checkbox"/> 1/4 Page	\$275	+\$20
<input type="checkbox"/> 1/8 Page	\$200	+\$20
<input type="checkbox"/> Premium pages and inside covers		
	\$1,000	+\$50
<input type="checkbox"/> Outside Back Cover		
	\$1,500	+\$50
<input type="checkbox"/> Two page spread pullout		
	\$1,000	+\$50

Additional Options

- Premium Page Position \$50
- Booster Club (1/2 page)..... \$250
- Poster Sponsor (1 guide) \$400
- Card Stock page (Full page only)..... \$1,200

Step Three: Total Amount Due

Space Cost \$ _____

Design Cost \$ _____

Total Due \$ _____

Contract and payment due July 12, 2018

Ads will not appear in program if received after this date

Step Four: Ad Materials (Photo quality must be 300dpi)

PLEASE CHECK ALL THAT APPLY:

- Repeat 2017 Ad exactly. Page number from 2017 _____
- I will furnish an electronic file **with proof** pdf jpeg tiff
- Build new ad with supplied graphics/logo/photo/etc. (Add cost)
- Yes No I would like PESH students in ad

Special instructions: _____

All ads are printed in final form. No changes will be made after first printing.

Step Five: Payment

MAKE CHECK PAYABLE TO: PLANO EAST PTSA

PLEASE CHECK ONE

- Check # _____
- Cash \$ _____

Authorized Signature _____

Date _____

Booster Club selling ad: _____

Name of student selling ad: _____

Contact email: _____

Phone number: _____

PLEASE REMIT TO:
PROGRAM COORDINATOR
Panthers Inc. PTSA
P.O. Box 941251
Plano, TX 75094

peshcoordinator@gmail.com

Please specify business name on check.

Thank you for your continuing support!

Full Page

7 1/2 wide x 10 tall image area

Eighth Page

3 3/4 wide x 2 1/2 tall image area

Half Page

7 1/2 wide x 5 tall image area

Quarter Page

3 3/4 wide x 5 tall image area